

Cara menggunakan META BUSINESS SUITE

Aprilia Gozali - Digital Marketing

Schedule
Posting



Analisa
Insight

META BUSINESS SUITE

1

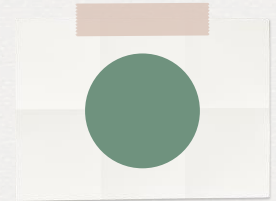
Apa itu Meta Business Suite ?

2

Schedule Posting

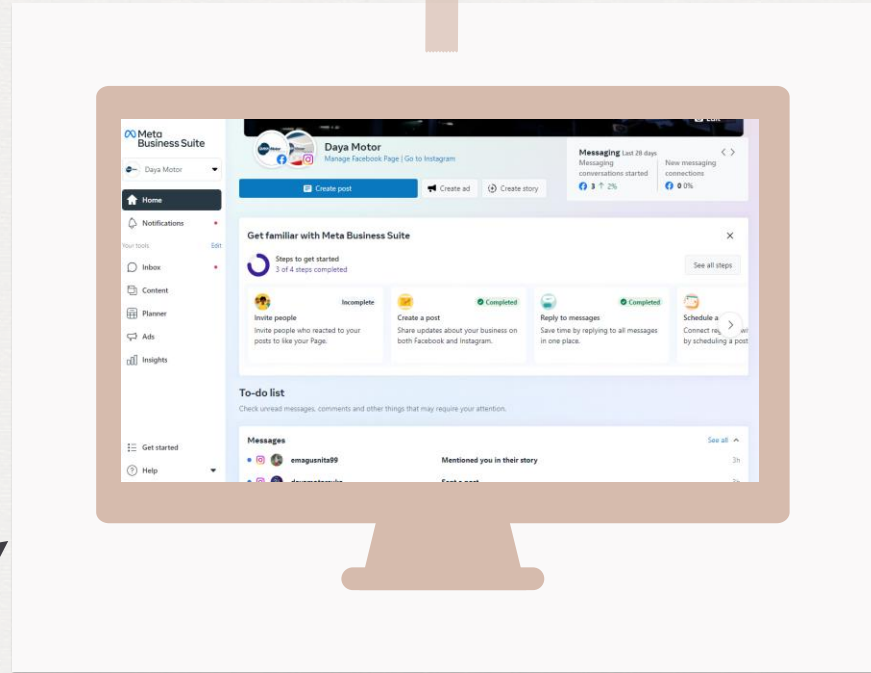
3

Insight



Apa itu Meta Business Suite?

Meta Business Suite adalah tempat terpadu di mana kita bisa mengelola semua aktivitas marketing dan periklanan di Facebook dan Instagram. Meta Business Suite merupakan pusat berbagai fitur yang membantu kita terhubung dengan pelanggan di semua aplikasi dan meraih hasil bisnis yang lebih baik.



Meta Business Suite

Google

meta business suite

Semua Gambar Berita Video Buku Lainnya Alat

Sekitar 81.200.000 hasil (0,24 detik)

facebook.com
https://business.facebook.com · Terjemahkan halaman ini

Login and Access Meta Business Suite and Business Manager
With **Meta Business Suite** and Business Manager, you can create ads and manage your accounts in one place. Login and be directed to the right Facebook tool...

Meta Business Suite
Meta Business Suite adalah tempat terpadu di mana Anda ...

Cara Kerja Meta Business Suite
Dengan Meta Business Suite, bisnis kecil dan kreator bisa ...

Login
Ikuti petunjuk di layar untuk masuk ke Facebook atau membuat ...

Fitur Creator Studio berpindah ...
Baca artikel Pusat Bantuan Bisnis ini untuk mempelajari tentang ...

Telusuran lainnya dari facebook.com »

Klik Meta Business Suite

Login Meta Business Suite

Meta

Mulai

Beriklan

Pelajari

Dukungan



Login

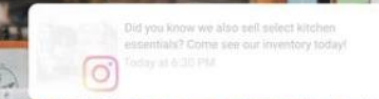
Mulai Sekarang

Meta Business Suite

Kelola semua aktivitas bisnis Anda di Facebook, Messenger, dan Instagram dari satu tempat dengan Meta Business Suite.

Mulai

**Klik Mulai
untuk Login**



Login Meta Business Suite

Meta

Let's get started with business tools from Meta.

Log in and you'll automatically be directed to the one that's right for you.

Log in



Create an account

**Klik Mulai
untuk Login**



With Meta Business Suite or Meta Business Manager, you'll be able to:


- **Oversee all of your Pages, accounts and business assets in one place.**
- **Easily create and manage ads for all your accounts**


Login Meta Business Suite

**Klik login
menggunakan
Instagram atau
Facebook**

 Meta

Log in to access your professional tools

 Log in with Facebook

 Log in with Instagram

Instagram tertaut dengan Facebook Fanpage

1

daya.motor ▾ •

893 Postingan 6.933 Pengikut 468 Mengikuti

Official Account Daya Motor
Dealer Sepeda Motor
PT. DAYA ANUGRAH MANDIRI
Dealer Sepeda Motor Honda terbaik tersebar di 140 Cabang Seluruh Indonesia.
Kunjungi Profile kami untuk info selengkapnya 📄
🔗 linktr.ee/HondaDayaMotor
JALAN SOEKARNO-HATTA NO. 518, Bandung 40266

Dasbor profesional
18 rb akun dijangkau dalam 30 hari terakhir.

Edit profil Bagikan profil Kontak

Inspirasi Mitos X Fakta Testimoni #DIRumahAja #18thE

Giveaway Ramadhan Total Hadiah Rp250.000-
TUTORIAL GANTI OLI SENDIRI
WAH? CATNYA IMPOR DARI AMERIKA?
BAGASI PCX 160 SUPER JUMBO!
TARIK GAS BEKAS BISI HITAM
SI PALING KUAT DI TONGKONGKANI!

2

Pengaturan

Cari

Ikuti dan undang teman

Notifikasi

Bisnis

Privasi

Pengawasan

Keamanan

Iklan

Akun

Bantuan

Tentang

Tema

Meta Pusat Akun

3

Akun

Informasi pribadi

Tentang Akun Anda

Tersimpan

Teman Dekat

Status Akun

Avatar

Bahasa

Keterangan

Pengaturan Browser

Kelola Minat

Kontrol konten sensitif

Sinkronisasi Kontak

Berbagi ke Aplikasi Lainnya

Penggunaan Data Seluler

4

Berbagi ke Aplikasi Lainnya

Facebook Daya Motor ✓

WhatsApp +6281323568585 ✓

Pastikan Instagram dan FB Fanpage sudah tertaut

Tampilan Meta Business Suite

Meta Business Suite

Daya Motor

Home

Notifications

Your tools

Inbox

Content


Planner

Ads

Insights

Get started

Help







Daya Motor
Manage Facebook Page | Go to Instagram

Create post Create ad Create story

Trends Last 28 days
Facebook Page reach **31K** ↑ 55%
Instagram reach **17K** ↑ 129%

Get familiar with Meta Business Suite

Steps to get started
3 of 4 steps completed

 Invite people Incomplete Invite people who reacted to your posts to like your Page.	 Create a post Completed Share updates about your business on both Facebook and Instagram.	 Reply to messages Completed Save time by replying to all messages in one place.	 Schedule a post Completed Connect regularly with your audience by scheduling a post.
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Cara Schedule atau Jadwal Konten

Meta Business Suite

Daya Motor

Home

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Your tools

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Manage Facebook Page | Go to Instagram

Create post

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Create story

Trends Last 28 days

Facebook Page reach 31K ↑ 55%

Instagram reach 17K ↑ 129%

Get familiar with Meta Business Suite

See all steps

Complete

Create a post
Share updates about your business on both Facebook and Instagram.

Completed

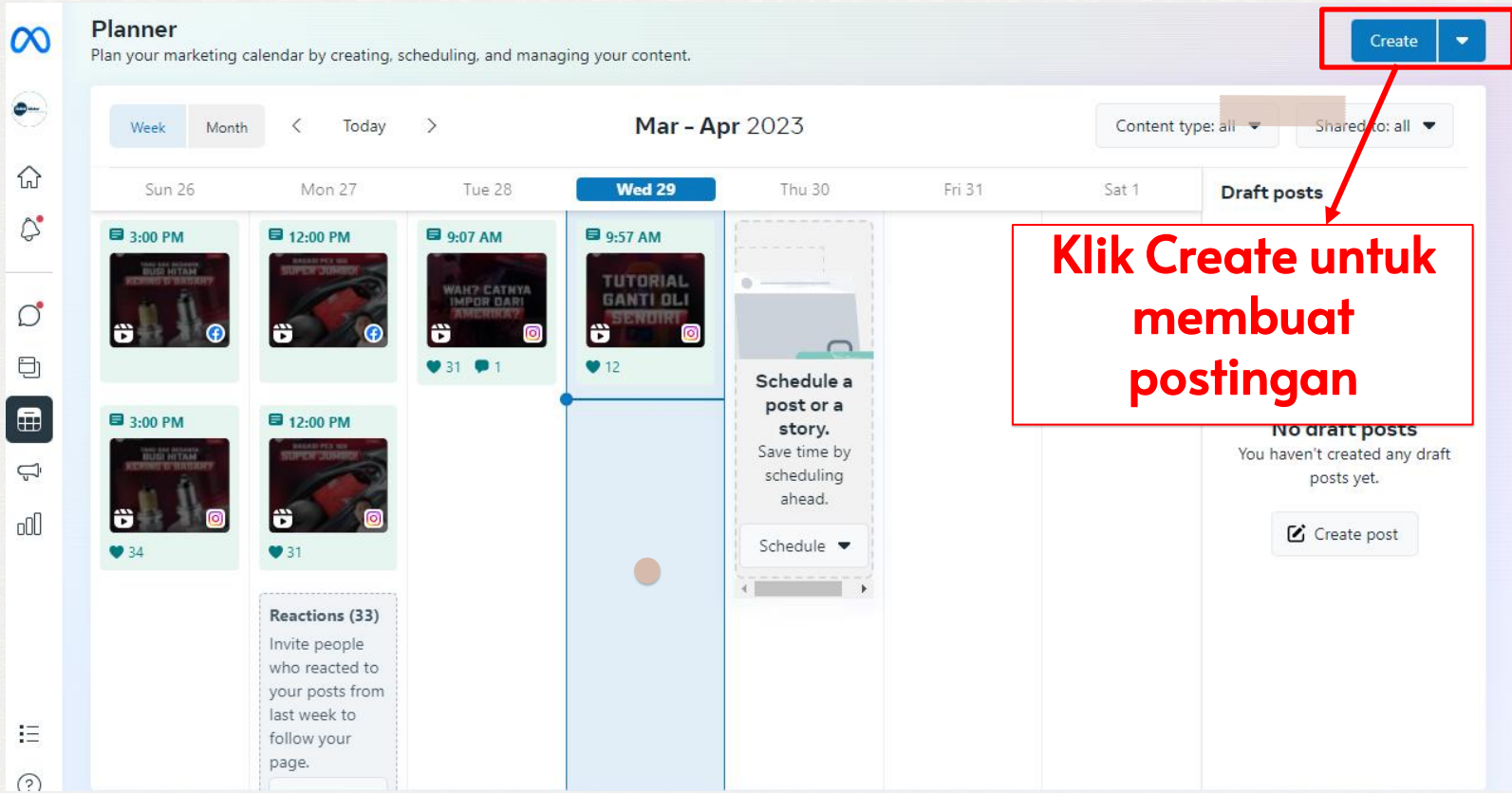
Reply to messages
Save time by replying to all messages in one place.

Completed

Schedule a post
Connect regularly with your audience by scheduling a post.

Klik Planner untuk Jadwal Konten

Cara Schedule atau Jadwal Konten



Planner
Plan your marketing calendar by creating, scheduling, and managing your content.

Week Month < Today > Mar - Apr 2023 Content type: all Shared to: all

Sun 26 Mon 27 Tue 28 **Wed 29** Thu 30 Fri 31 Sat 1 **Draft posts**

3:00 PM 12:00 PM 9:07 AM 9:57 AM

3:00 PM 12:00 PM

34 31

Reactions (33)
Invite people who reacted to your posts from last week to follow your page.

Schedule a post or a story. Save time by scheduling ahead. Schedule

No draft posts
You haven't created any draft posts yet. Create post

Klik Create untuk membuat postingan

Cara Schedule atau Jadwal Konten

Post to

Daya Motor and honda.daya.motor

Media

Share photos or a video. Instagram posts can't exceed 10 photos.

Add photo Add video Use template

Post details

Customize post for Facebook and Instagram

Text

As #

Facebook Feed preview

Daya Motor Just now

Klik Post to dan pilih klik Instagram dan Facebook

- Add Photo : Posting Photo
- Video : Posting Video

Isi Caption pada kolom Post Details

Boost post Cancel Publish Like Comment Share

Cara Schedule atau Jadwal Konten

Create post

Customize post for Facebook and Instagram

Text

2. Hayo ngaku yang suka nyuci motor di malam hari! Jari-jari aja kok, tapi kalo nyuci motornya setelah dipakai, jangan dehi!

3. BroSis bisa istirahatkan motor selama 20-30 menit sampai suhu mesin menurun agar terhindar dari kerusakan komponen mesin karena perubahan suhu ekstrem ketika dicuci.

Nah, sekarang udah tau kan kapan waktu yang tepat untuk mandiin si motor kesayangan. Jangan lupa untuk melakukan perawatan motor di AHASS Daya Motor ya!

#DayaMotor #KamiDayaMotor #tipsmotor #cucimotor
#InfoDayaMotor #Honda #AHA

Scheduling options Publish now Schedule Save as draft

Boost post Cancel Publish

- Publish Now : Posting Sekarang
- Schedule : Jadwalkan Posting
- Save as draft : Save sebagai draft



Cara Schedule atau Jadwal Konten

Create post

#DayaMotor #KamiDayaMotor #tipsmotor #cucimotor
#InfoDayaMotor #Honda #AHAYAH

Scheduling options

Publish now Schedule Save as draft

Schedule your post for the times when your audience is most active, or manually select a date and time in the future to publish your post.

Facebook

Mar 29, 2023 02:26 PM

Instagram

Mar 29, 2023 02:26 PM

Active times

Boost post

Cancel Schedule

Untuk Schedule klik waktu yang dipilih untuk mau dipublish dari tanggal dan waktu.
***Note : PM waktu siang
AM waktu pagi**


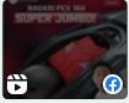







Cara Schedule atau Jadwal Konten

Planner
Plan your marketing calendar by creating, scheduling, and managing your content.

Week Month < Today > Mar - Apr 2023

Content type: all

Sun 26	Mon 27	Tue 28	Wed 29	Thu 30	Fri 31	Sat 1
<p>3:00 PM</p>  <p>34</p>	<p>12:00 PM</p>  <p>31</p>	<p>9:07 AM</p>  <p>31 1</p>	<p>9:57 AM</p>  <p>12</p>	<p>Schedule a post or a</p>		
<p>3:00 PM</p>  <p>34</p>	<p>12:00 PM</p>  <p>31</p>		<p>3:26 PM</p>  <p>31</p>			

Reactions (33)
Invite people who reacted to your posts from last week to follow your page.

Draft posts
No draft posts
You haven't created any draft posts yet.
Create post

Create

- Create post
- Create story
- Create ad

Untuk IG Story bisa dijadwalkan dengan pilih Create Story

Cara Schedule atau Jadwal Konten

The screenshot shows the 'New story' creation screen in the Instagram app. It features a 'Share story to' section with two accounts selected: 'Daya Motor' and 'honda.daya.motor'. Below this is a dashed box containing the 'Add media to your story' section, which includes instructions on how to add photos or videos and a prominent blue 'Add media' button. At the bottom right, there is an 'Upload media to preview your story' section with a camera icon. The bottom navigation bar includes 'Active times', 'Share story', and a close button.

Share story to

- Daya Motor
- honda.daya.motor

Add media to your story

Add photos or videos to your story by dragging and dropping them here or uploading them from your computer. The recommended media aspect ratio is 9:16.

Add media

Pastikan untuk Ceklis 2 akun di Instagram dan Facebook

Klik media untuk pilih konten yang akan diposting

Upload media to preview your story.

Active times Share story

Cara Schedule atau Jadwal Konten

The screenshot shows the Instagram Story Planner interface. On the left, there are sections for 'Media' (with a video thumbnail and 'Add media' button), 'Creative tools' (with 'Crop' and 'Text' options), and 'Additional features' (with 'Swipe up link'). The 'Stickers' section is open, displaying various sticker options like stars, hearts, fire, laughing face, and 'I ❤️'. On the right, a preview of the story is shown with a dark red background and white text: 'BROSIS, KALO HONDA EMI DIJUAL DI INDONESIA MAKA...'. Below the preview, there are two images of a white Honda EMI scooter. At the bottom right, there are three buttons: 'Active times', 'Share story', and 'Schedule story'. A red box highlights the 'Schedule story' button, and a red arrow points from a text box to it.

Pilih untuk publish

- Share Story : Langsung Publish
- Schedule Story : Untuk dijadwalkan posting

Cara Schedule atau Jadwal Konten

**Pilih tanggal dan waktu jika ingin dijadwalkan.
Konten yang tidak perlu menggunakan stickers bisa dijadwalkan.**

Schedule story

Schedule your story for the times when your audience is most active, or manually select a date and time in the future to publish your story.

Facebook

Mar 29, 2023

02:41 PM

Active times ⓘ

Today, 3/29
6:00 PM

Tomorrow, 3/30
6:00 PM

Fri, 3/31
6:00 PM

Instagram

Mar 29, 2023

02:41 PM

Active times ⓘ

Today, 3/29
5:00 PM

Tomorrow, 3/30
8:00 PM

Fri, 3/31
8:00 PM

Cancel

Save

BROSIS, KALO
HONDA EMI DIJUAL
DI INDONESIA MAKA...



Selalu pakai motor
dengan cara yang benar

Langsung gas
sai dung!

Active times

Schedule story

Cara Melihat Insight IG dan FB

The screenshot shows the Meta Business Suite interface for the 'Daya Motor' account. On the left sidebar, the 'Insights' menu item is highlighted with a red box, and a red arrow points from it to a text box. The main content area shows the account profile, a 'Trends' section with Facebook Page reach (31K, +55%) and Instagram reach (17K, +129%), and a 'Get familiar with Meta Business Suite' section with a progress indicator (3 of 4 steps completed). Below this, there are four task cards: 'Invite people' (Incomplete), 'Create a post' (Completed), 'Reply to messages' (Completed), and 'Schedule a post' (Completed). At the bottom, there is a 'Messages' section showing a notification from 'emagusnita99' mentioned in their story 3 hours ago.

Meta Business Suite

Daya Motor

Home

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Your tools

Inbox

Content

Planner

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Get started

Help

Daya Motor
Manage Facebook Page | Go to Instagram

Create post

Create ad

Create story

Trends Last 28 days

Facebook Page reach **31K** ↑ 55%

Instagram reach **17K** ↑ 129%

Get familiar with Meta Business Suite

Steps to get started
3 of 4 steps completed

See all steps

Incomplete

Invite people
Invite people to your page or posts to help you grow.

Completed

Create a post
Create a post to share your business with your audience.

Completed

Reply to messages
Save time by replying to all messages in one place.

Completed

Schedule a post
Connect regularly with your audience by scheduling a post.

To-do list

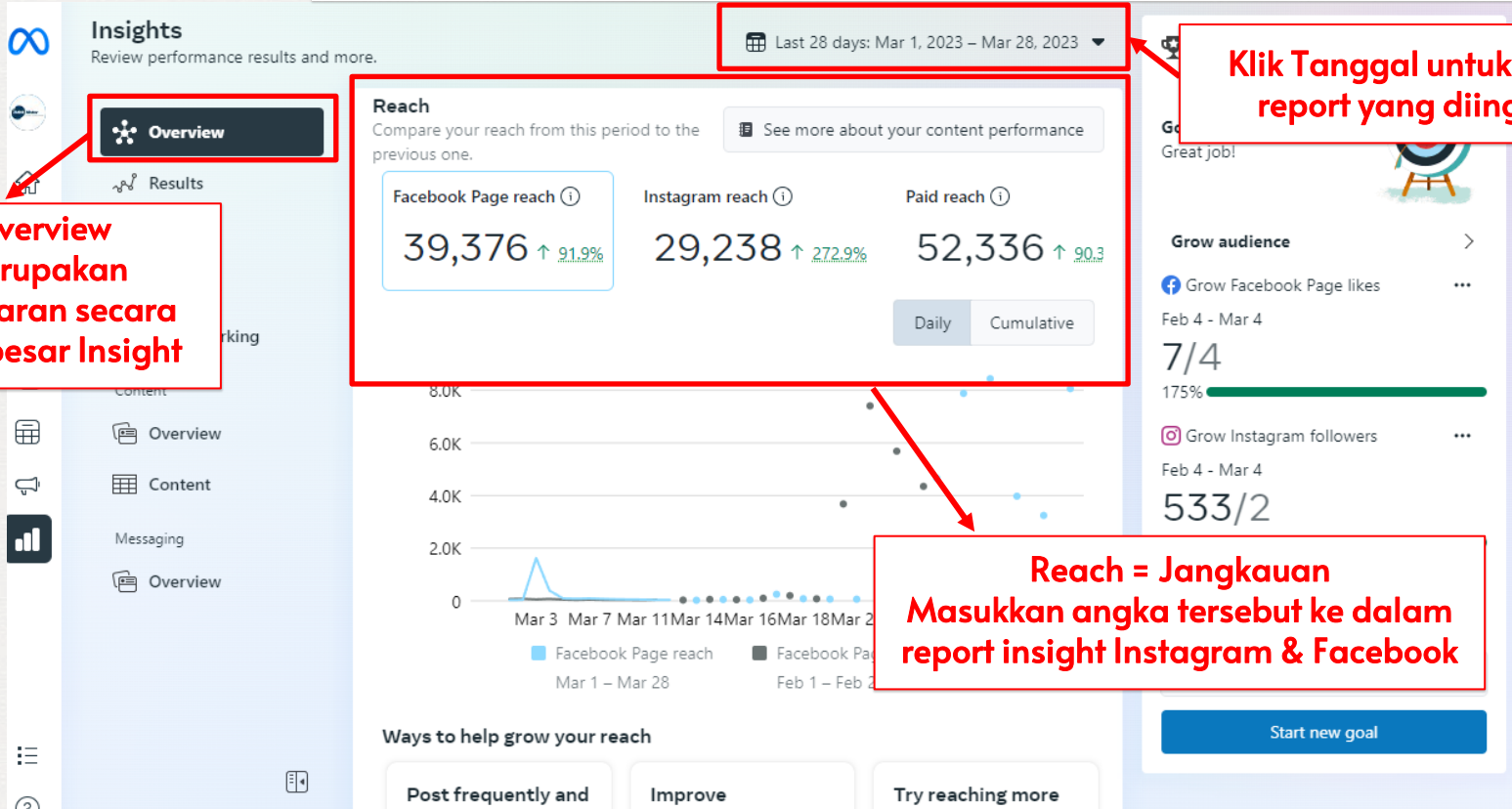
Check unread messages, comments and other things that may require your attention.

Messages

emagusnita99
Mentioned you in their story
3h

Klik Insight untuk melihat performa Akun Instagram dan Facebook

Cara Melihat Insight IG dan FB



Overview merupakan gambaran secara garis besar Insight

Klik Tanggal untuk melihat report yang diinginkan

Reach = Jangkauan
Masukkan angka tersebut ke dalam report insight Instagram & Facebook

Cara Melihat Insight IG dan FB

The screenshot displays the Facebook Insights dashboard. The 'Audience' section is highlighted with a red box and contains two bar charts: 'Facebook Page followers' (1,276) and 'Instagram followers' (6,931). Both charts show age and gender distribution. The 'Goals' section on the right shows 'Goal achieved' for Facebook Page likes (7/4) and 'Grow Instagram followers' (533/2).

Insights

Review performance results and more.

Last 28 days: Mar 1, 2023 – Mar 28, 2023

Audience

See audience report

Facebook Page followers

1,276

Instagram followers

6,931

Age & gender

Age Group	Women (%)	Men (%)
18...	~2%	~5%
25...	~10%	~15%
35...	~5%	~10%
45...	~2%	~5%
55...	~1%	~2%
65+	~1%	~2%

Women: 21.1% | Men: 78.9%

Age Group	Women (%)	Men (%)
18...	~10%	~10%
25...	~25%	~20%
35...	~10%	~15%
45...	~2%	~5%
55...	~1%	~2%
65+	~1%	~2%

Women: 52.7% | Men: 47.3%

Goals

Goal achieved
Great job!

Grow audience

- Grow Facebook Page likes
Feb 4 - Mar 4
7/4
175%
- Grow Instagram followers
Feb 4 - Mar 4
533/2

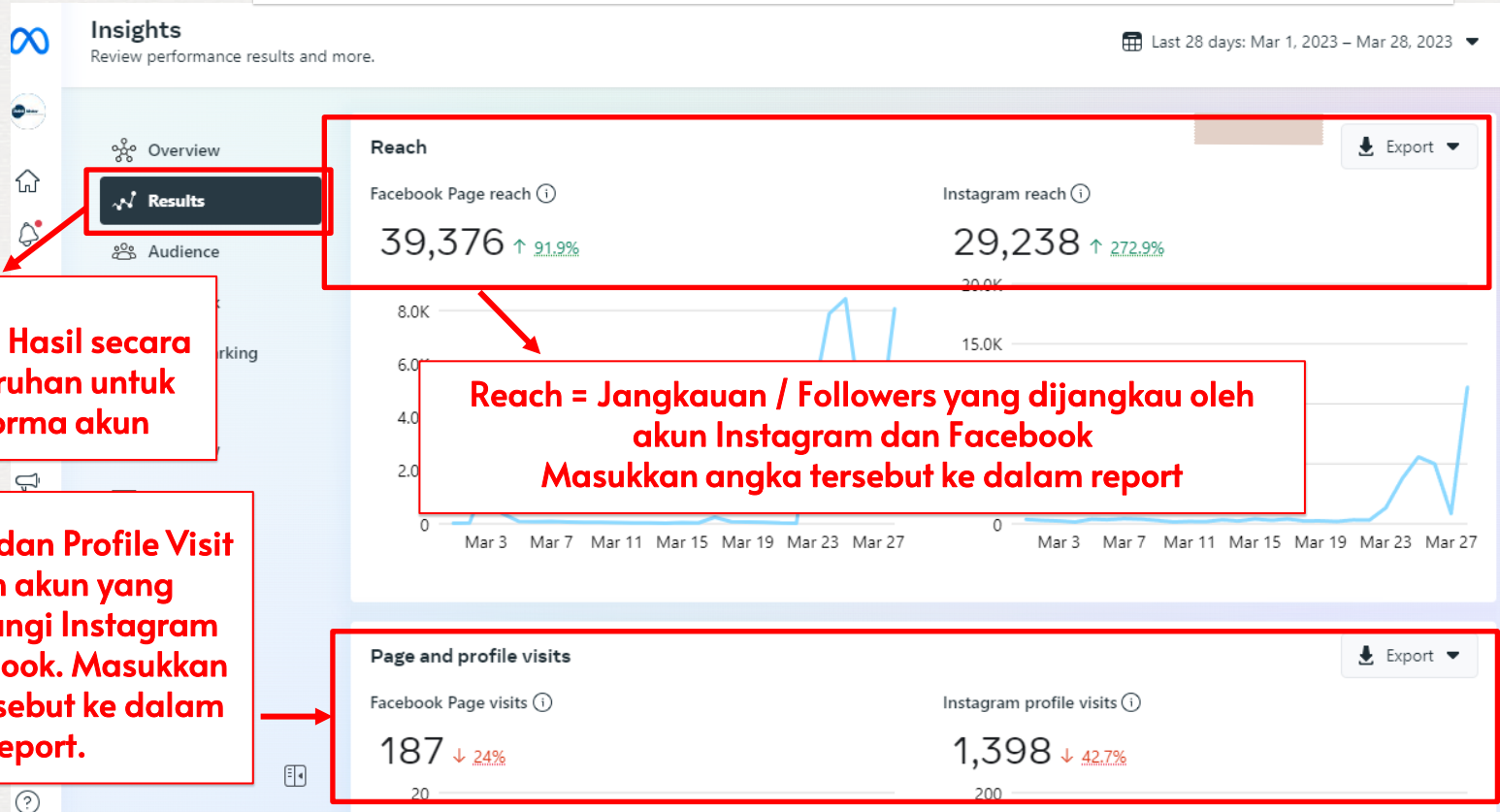
Reach out to new people

The more people who follow your Page, the easier it is for others to discover your brand. Send invites to people who reacted to your Facebook posts to follow your Page. [Learn more](#)

Send invites

Followers Fanpage dan Instagram Followers bisa terlihat disini. Serta presentase Followers seperti Gender dan Usia

Cara Melihat Insight IG dan FB

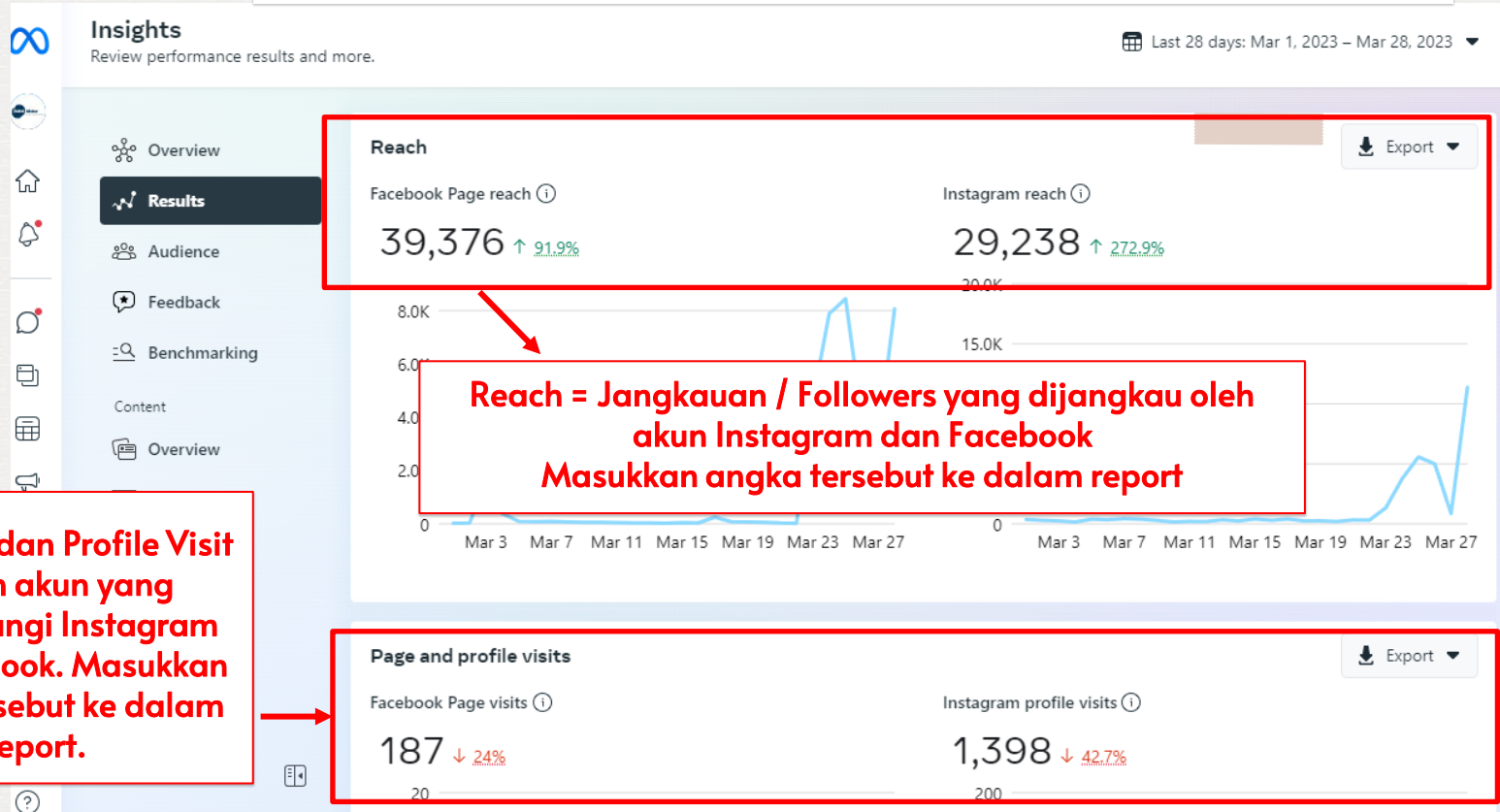


Result = Hasil secara keseluruhan untuk performa akun

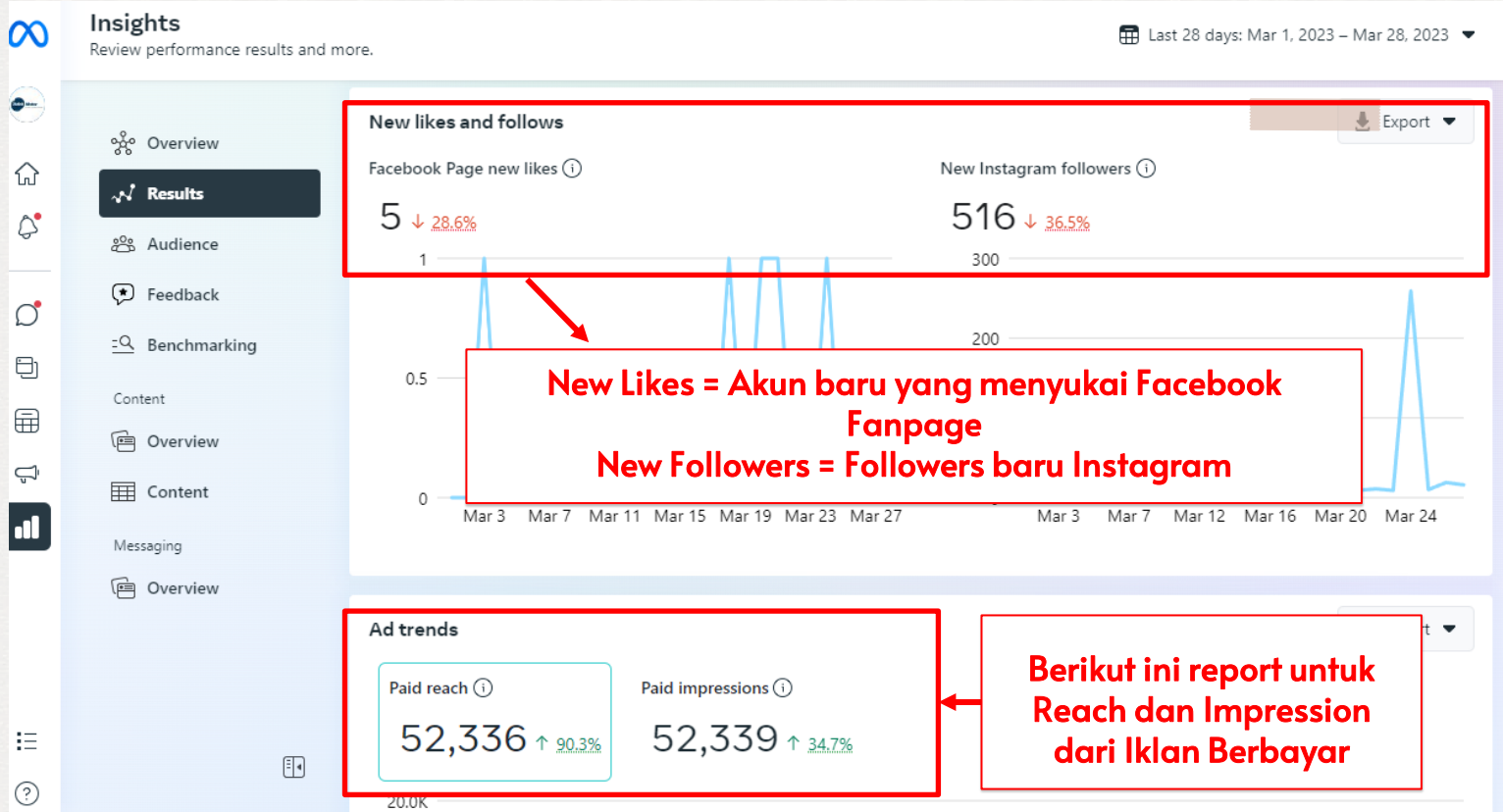
Page Visit dan Profile Visit adalah akun yang mengunjungi Instagram dan Facebook. Masukkan angka tersebut ke dalam report.

**Reach = Jangkauan / Followers yang dijangkau oleh akun Instagram dan Facebook
Masukkan angka tersebut ke dalam report**

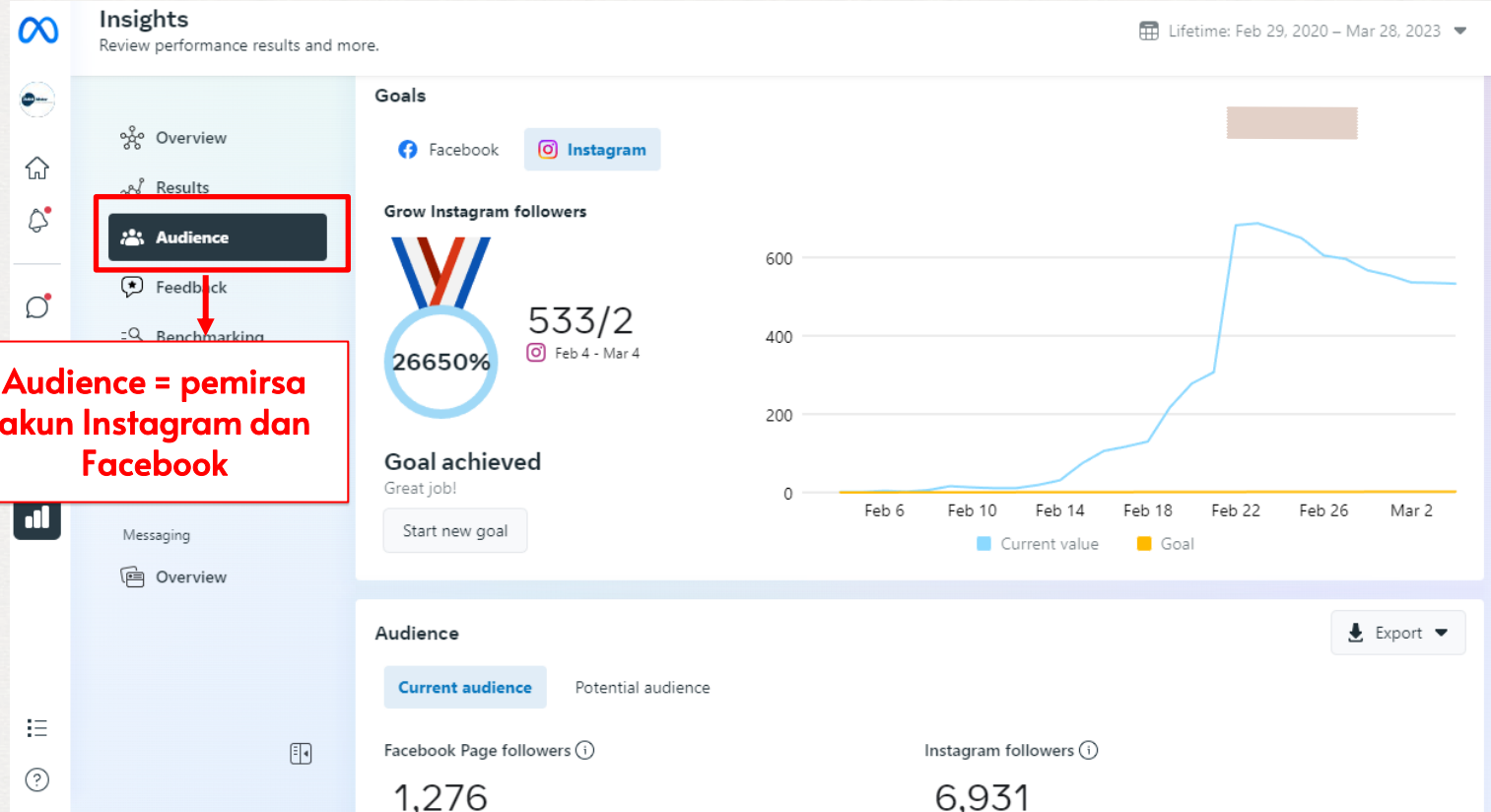
Cara Melihat Insight IG dan FB



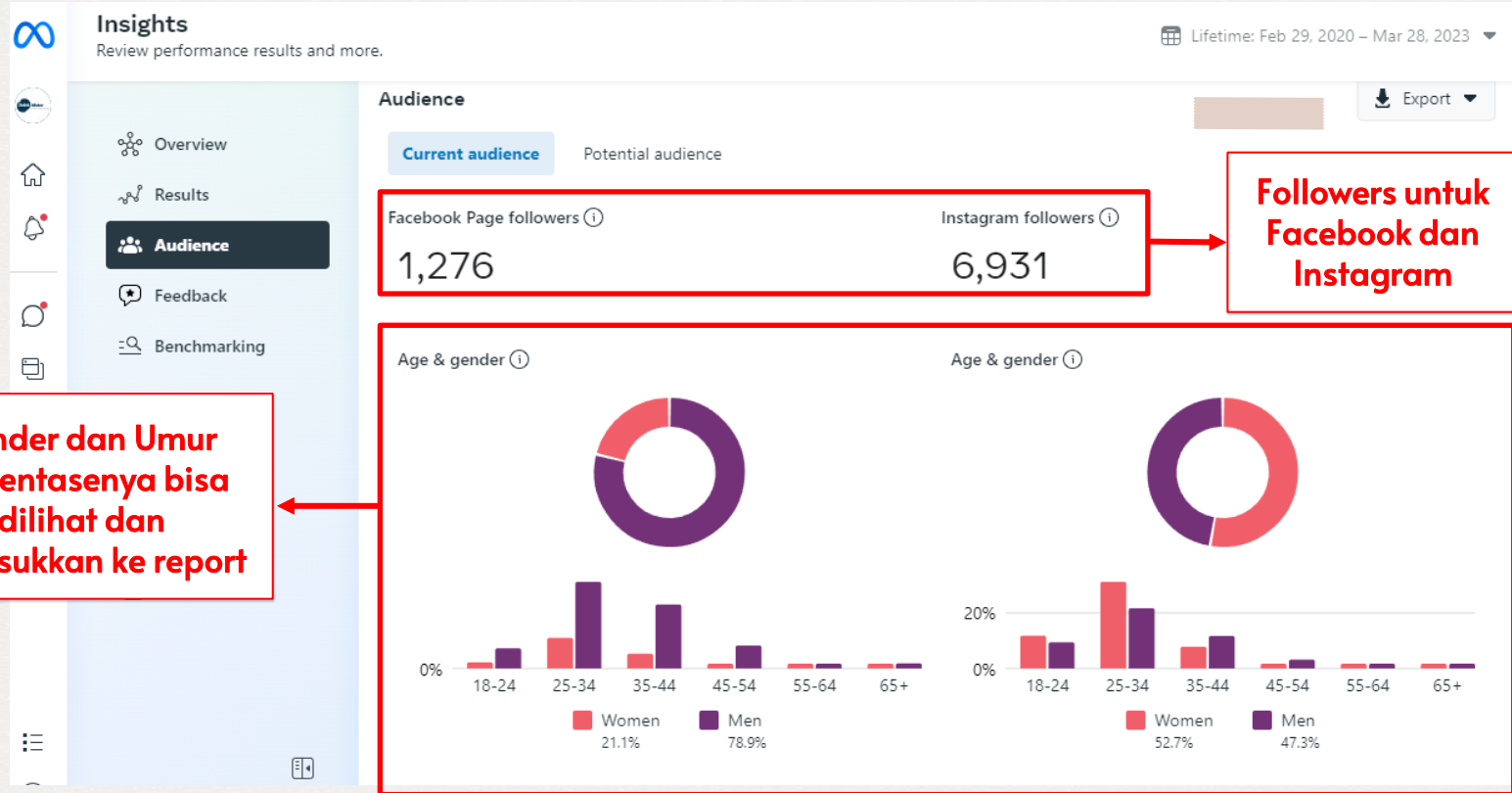
Cara Melihat Insight IG dan FB



Cara Melihat Insight IG dan FB



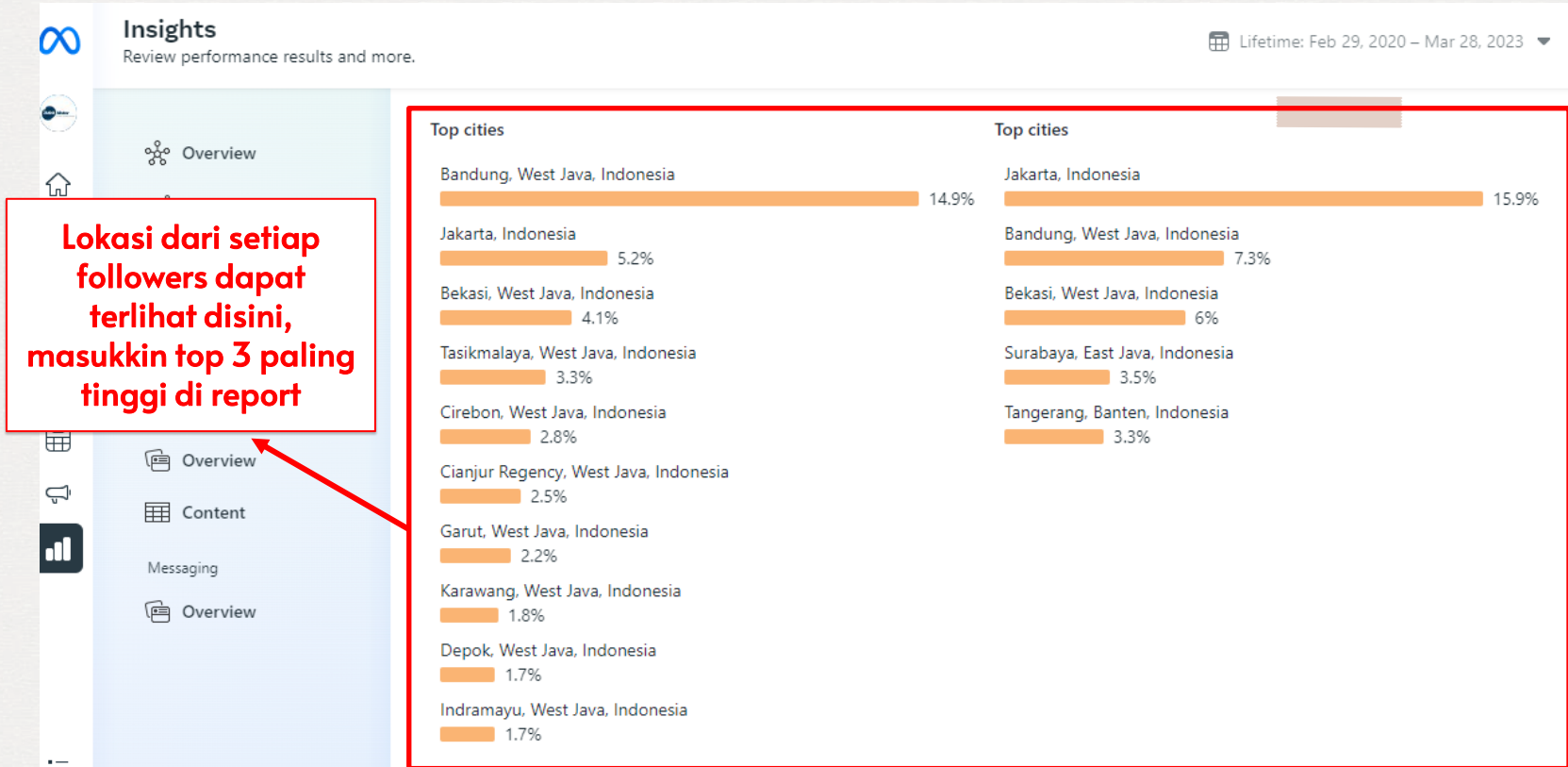
Cara Melihat Insight IG dan FB



Followers untuk Facebook dan Instagram

Gender dan Umur presentasinya bisa dilihat dan dimasukkan ke report

Cara Melihat Insight IG dan FB



Untuk meningkatkan itu berarti berubah; menjadi sempurna itu berarti sering berubah - Winston Churchill.

Any Question ?

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