

Logo Identity for Digital Media

Standarisasi Logo



Full Colour

B/W



Motor

member of Daya Group

C100 M43 Y0 75K

C100 M45 Y0 65K

C0 M0 Y0 60K



Motor

member of Daya Group

C0 M0 Y0 95K

C0 M0 Y0 88K

C0 M0 Y0 60K

Contoh Aplikasi di background berwarna tua, menggunakan bantuan outline putih





▼ Placement Hierarki

1



2





DAYA Adiclipin

HONDA
One HEART.

Riding Lebih Romantis
Walau Hujan Gerimis

DAYA Motor
member of Daya Group

19th
Sekarang untuk Selamanya!

The advertisement features a couple riding a Honda scooter in the rain. The man is wearing a light green jacket and a white helmet, while the woman is wearing a pink jacket and a white helmet. They are both smiling. The background shows a cityscape with tall buildings under a cloudy, rainy sky. The Honda logo and slogan 'One HEART.' are in the top right corner. The text 'Riding Lebih Romantis Walau Hujan Gerimis' is written in a stylized font across the middle. The DAYA Motor logo is in the bottom left, and the 19th anniversary logo is in the bottom right.



Merubah Proporsi



Merubah Komposisi



Menghilangkan
Komponen Logo



Memiringkan Logo



Merubah warna
atau memberi efek



Menempatkan logo di
depan warna gelap
tanpa bantuan outline

Brosur Uk. 10,5 x 21 cm

Area Logo harus bersih, Logo Sesuai Standar
Jika Harus terdapat Logo Main Dealer, Silahkan ganti Logo Honda-nya

Diisi dengan Promo Dealer yang Berlaku

Sampul

Belakang

Berisi Price List Sepeda Motor
Jika dibutuhkan, Logo Fincoy dapat dipasang disini.

Berisi Promo Bengkel yang sedang berlaku,
Jika tidak ada bengkel, bisa diisi dengan price list atau cap Marketing

TERIMA KASIH