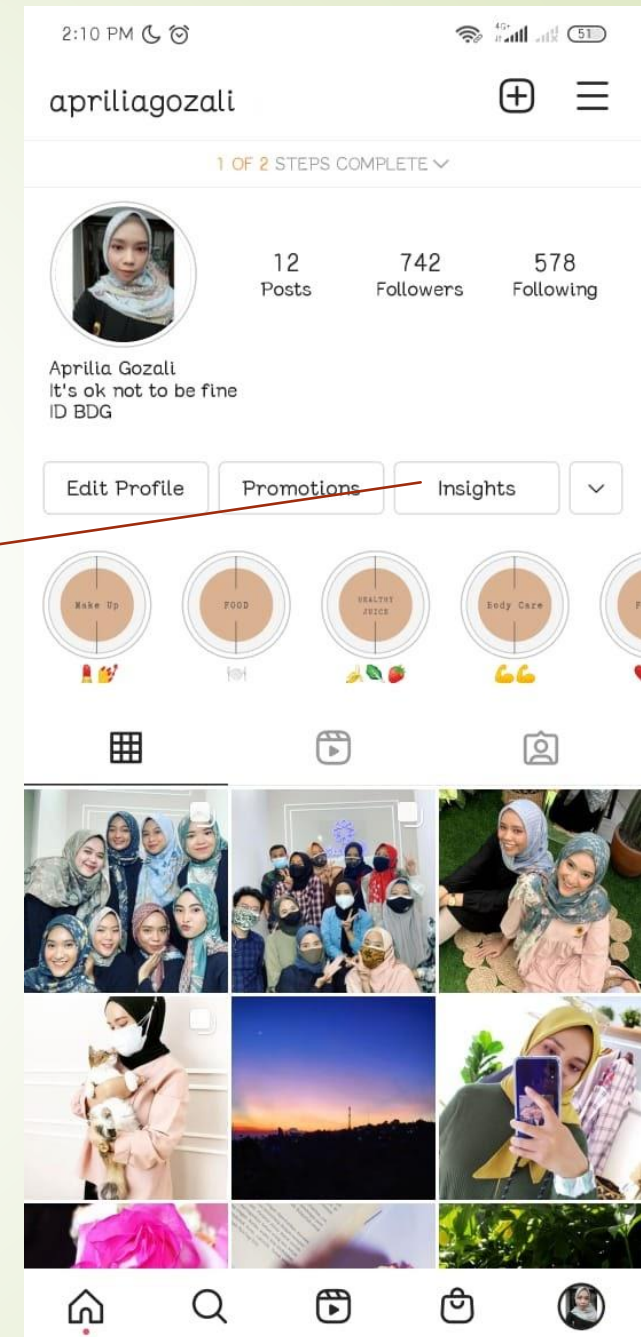




Guide Mengisi Report Insight Instagram

1. Buka instagram Masuk ke profil Account

Klik Insight



2. Akan muncul tampilan insight Instagram

Pilih laporan 7 hari terakhir

Account Reach (Total Akun yang dijangkau oleh postingan instagram kita)

Total Reach

Jawaban Anda

Isi Angka Account Reach di Google Form dengan judul Total Reach



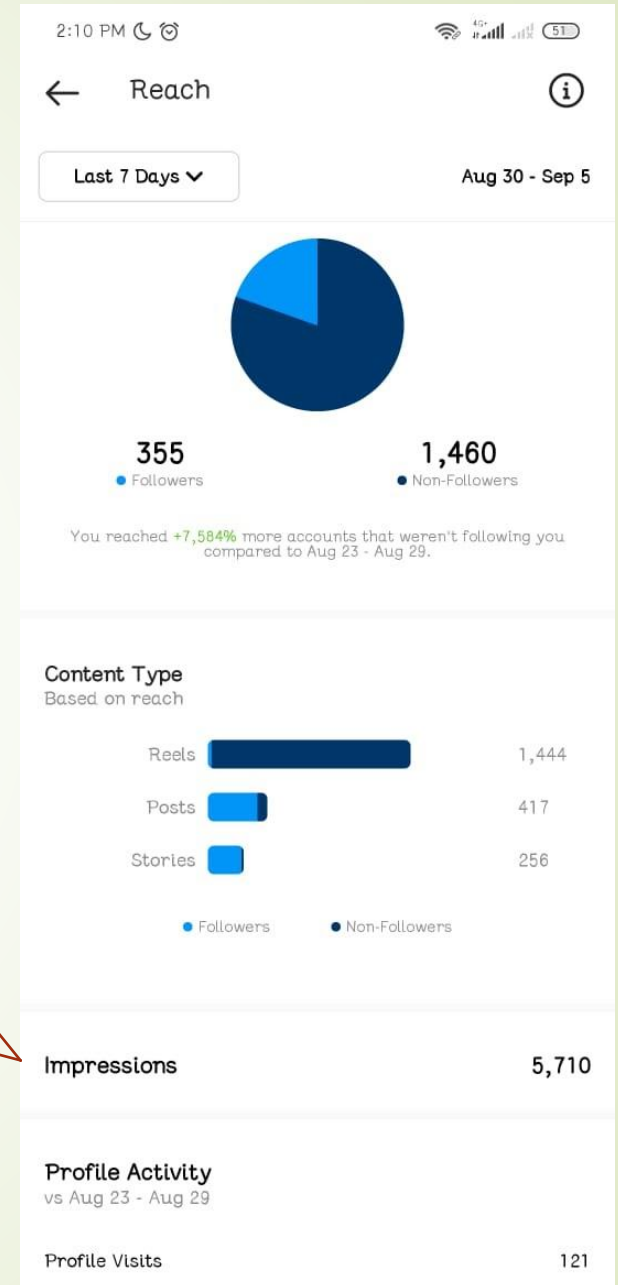
3. Scroll kebawah akan ada report Impression dalam seminggu (Impression ini akun yang melihat postingan kita melebihi 1x dan dan ada interaksi) dan Total Profile Visit

Total Impression dalam seminggu

Total Impression

Jawaban Anda

Isi Angka Impression di Google Form dengan judul Total Impression



3. Scroll kebawah akan ada report Impression dalam seminggu (Impression ini akun yang melihat postingan kita melebihi 1x dan dan ada interaksi) dan Total Profile Visit

Total Profil Visit dalam seminggu

Jumlah Profil Visit

Jawaban Anda

Isi Angka Profil Visit di Google Form dengan judul Jumlah Profil Visit



4. Di klik insight ada Followers

Masukkan jumlah followers sesuai dengan angka

Followers

Jawaban Anda

Isi Angka Jumlah Followers di Google Form dengan judul Followers



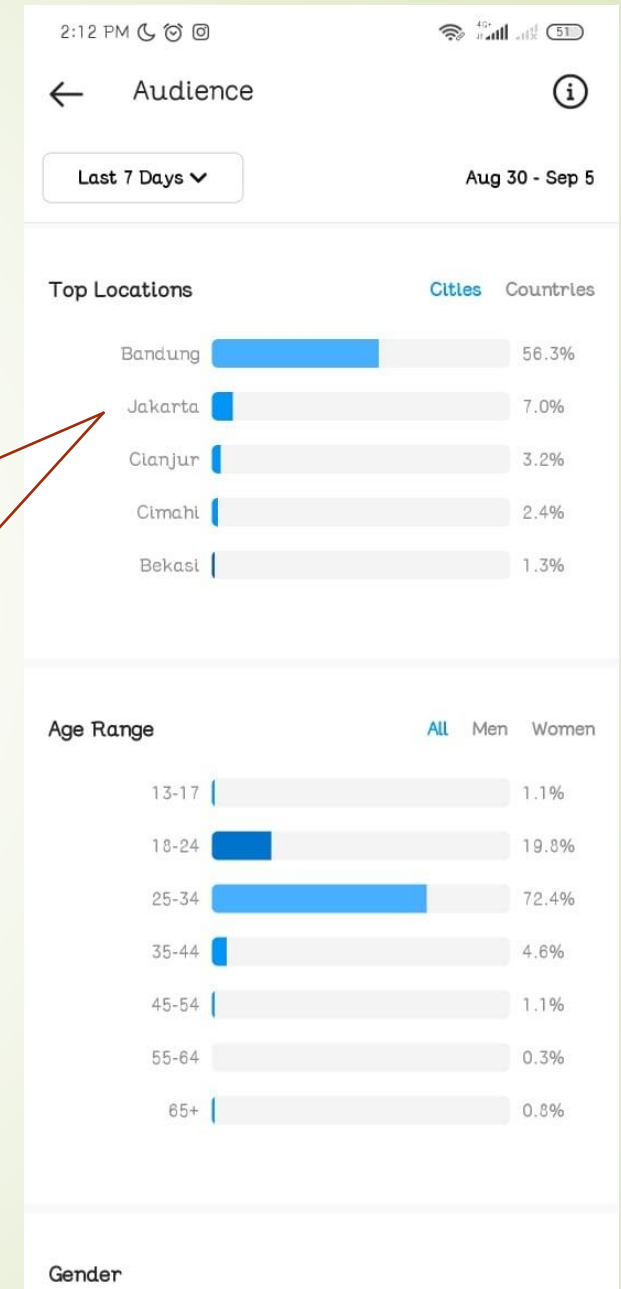
5. Setelah itu lihat gender dan demografi yang tertera di insight instagram setelah mengklik Followers, dan masukan juga jumlah followers yang tertera

Lokasi teratas dari Followers Akun IG masing-masing

Top Location

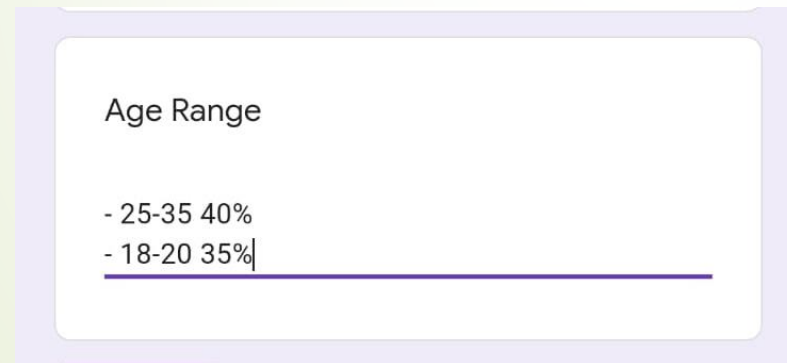
- Jakarta 45%
- Bandung 23%

Isi Top Location di Google Form dgn judul Top Location seperti contoh gambar diatas

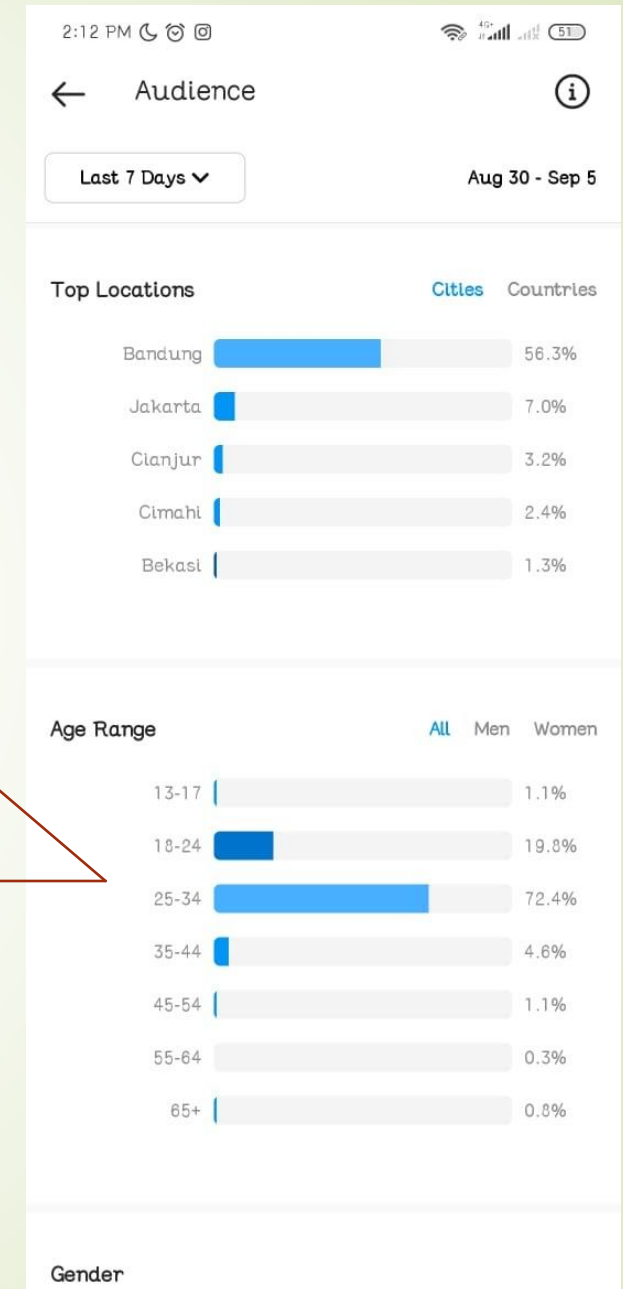


5. Setelah itu lihat gender dan demografi yang tertera di insight instagram setelah mengklik Followers, dan masukan juga jumlah followers yang tertera

Rata-rata umur dari Followers Akun IG masing-masing



Isi Rata2 umur di Google Form dgn judul Age Range seperti contoh gambar diatas



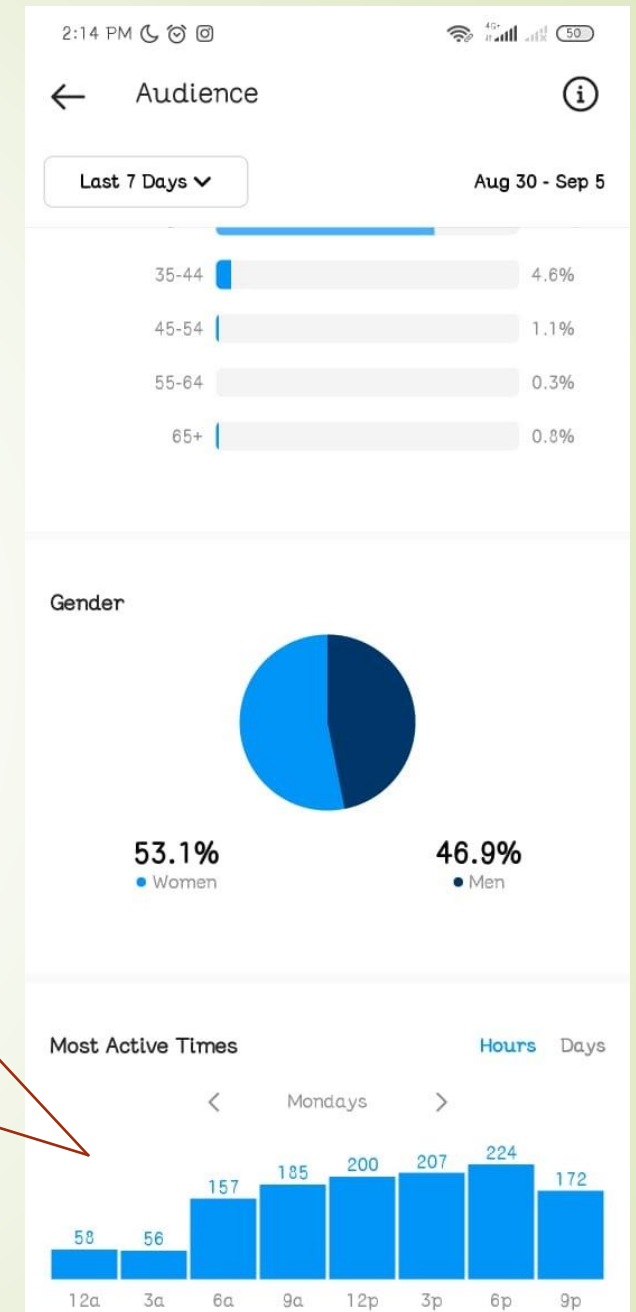
6. Scroll ke bawah untuk melihat most active time, dimana terlihat hari dan jam untuk setiap follower instagram yang aktif

Bisa menyesuaikan untuk jam posting karena melihat Followers aktif di jam berapa dan hari apa

Most Active Time

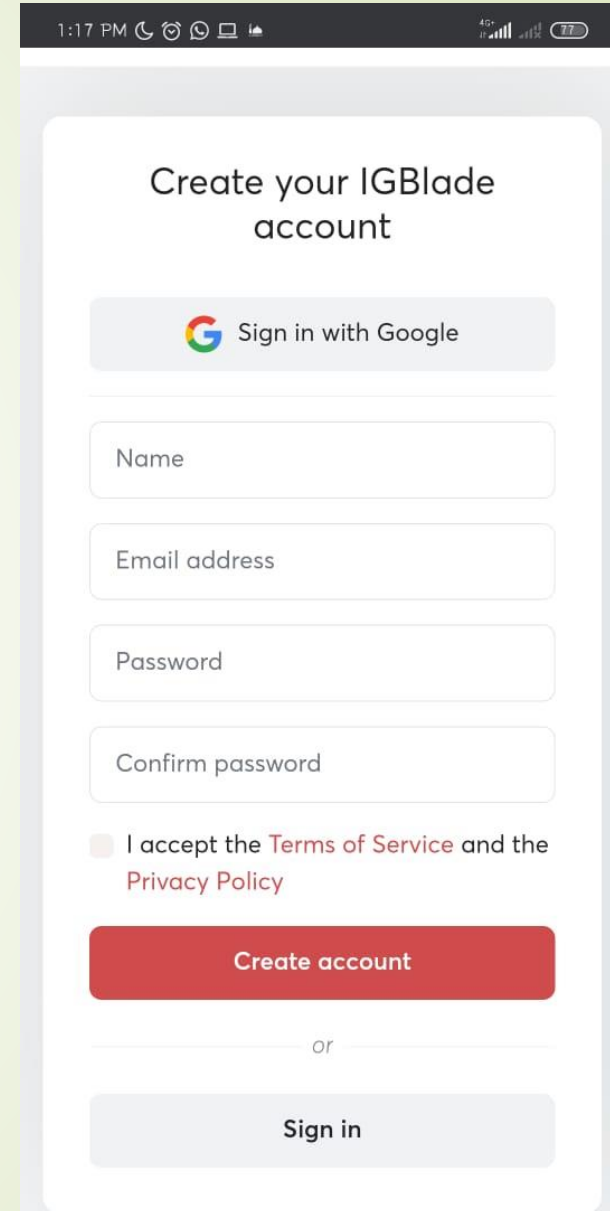
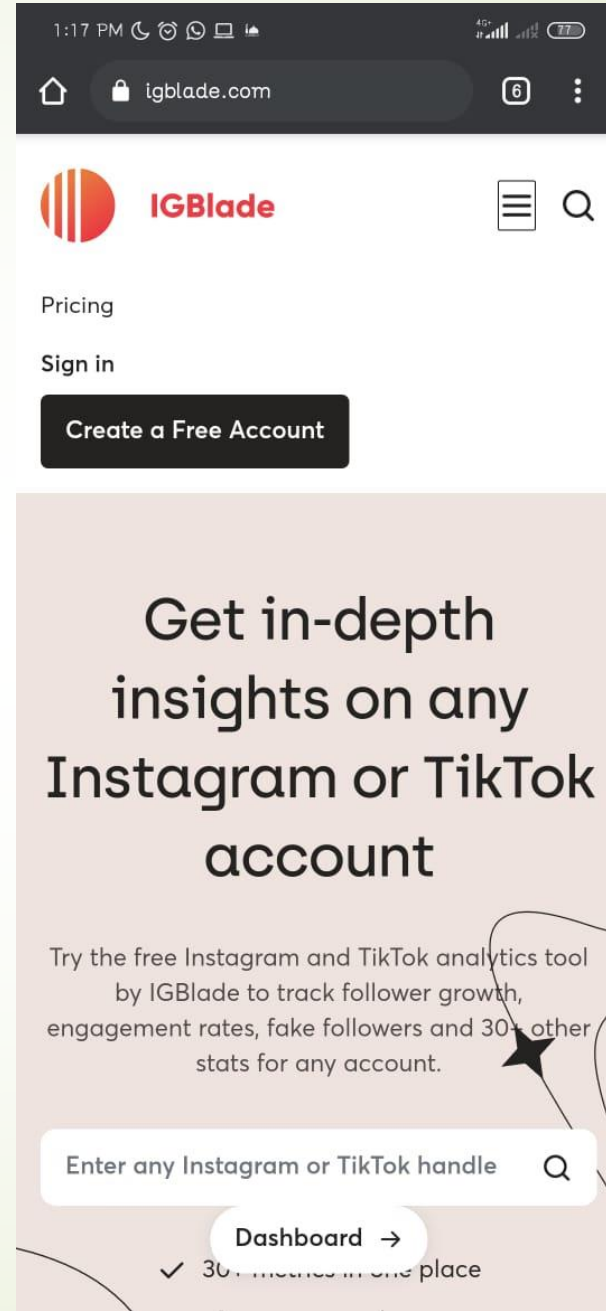
- Senin pukul 09.00 15.00 18.00
- Selasa pukul |

Isi waktu followers yg aktif di Google Form dgn judul Most Active Time seperti contoh gambar diatas



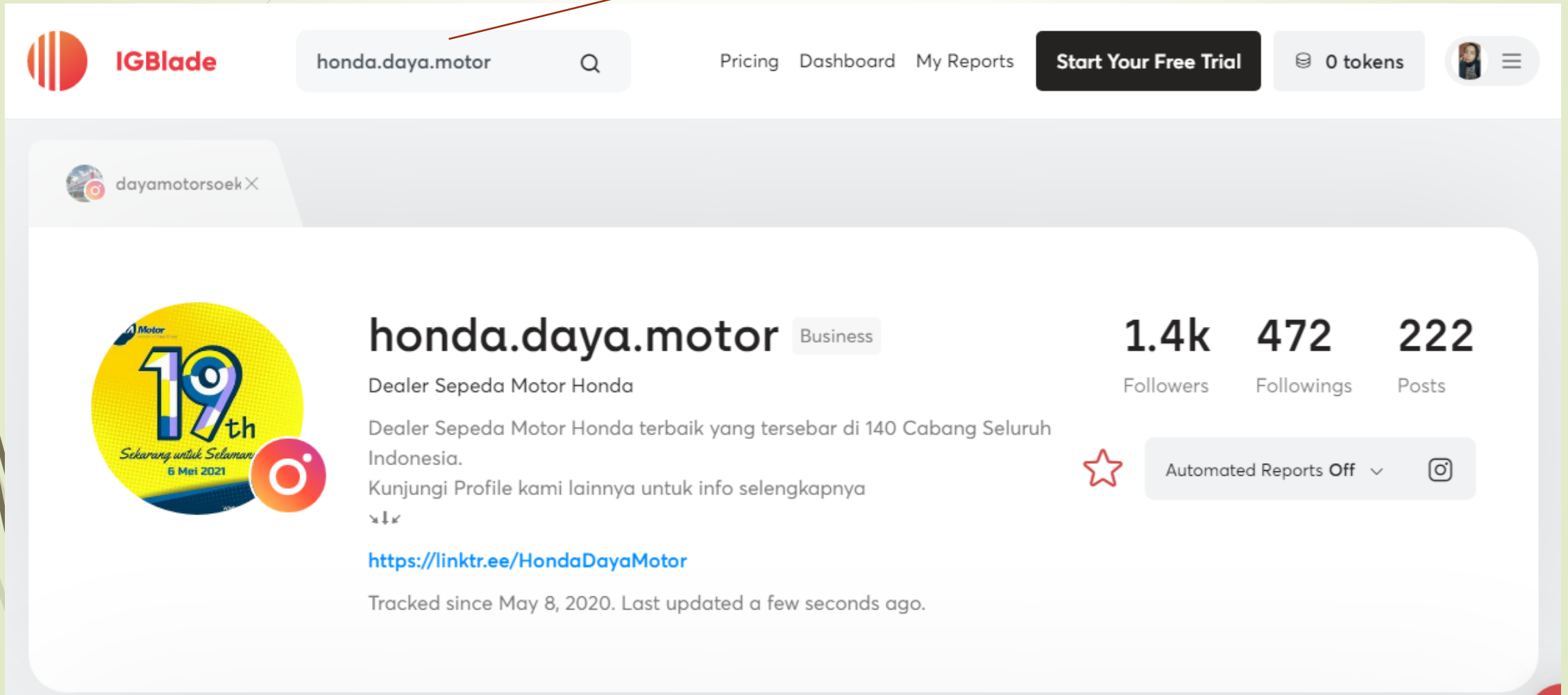
7. Cara mengisi Engagement Rate

- Kunjungi situs www.igblade.com
- Registrasi dengan akun email (Gmail)



8. Masukkan Account Official Instagram

Search akun official
dikolom search



The screenshot shows the IGBlade website interface. At the top left is the IGBlade logo. A search bar contains the text "honda.dayamotor" with a magnifying glass icon. To the right of the search bar are navigation links: "Pricing", "Dashboard", and "My Reports". Further right is a "Start Your Free Trial" button, a "0 tokens" indicator, and a user profile icon with a menu icon. Below the search bar, the search results for "dayamotorsoek" are displayed. The main result is for the account "honda.dayamotor", which is a Business account. The profile picture is a yellow circle with "19th" and "Sekarang untuk Selaman 6 Mei 2021". The bio reads "Dealer Sepeda Motor Honda" and "Dealer Sepeda Motor Honda terbaik yang tersebar di 140 Cabang Seluruh Indonesia. Kunjungi Profile kami lainnya untuk info selengkapnya". A link is provided: <https://linktr.ee/HondaDayaMotor>. The account has 1.4k followers, 472 followings, and 222 posts. There is a star icon and a button for "Automated Reports Off" with a dropdown arrow and an Instagram icon. A tracking notice at the bottom states "Tracked since May 8, 2020. Last updated a few seconds ago."

IGBlade

honda.dayamotor

Pricing Dashboard My Reports

Start Your Free Trial

0 tokens

dayamotorsoek X

honda.dayamotor Business

Dealer Sepeda Motor Honda

1.4k Followers

472 Followings

222 Posts

Dealer Sepeda Motor Honda terbaik yang tersebar di 140 Cabang Seluruh Indonesia.
Kunjungi Profile kami lainnya untuk info selengkapnya

<https://linktr.ee/HondaDayaMotor>

Automated Reports Off

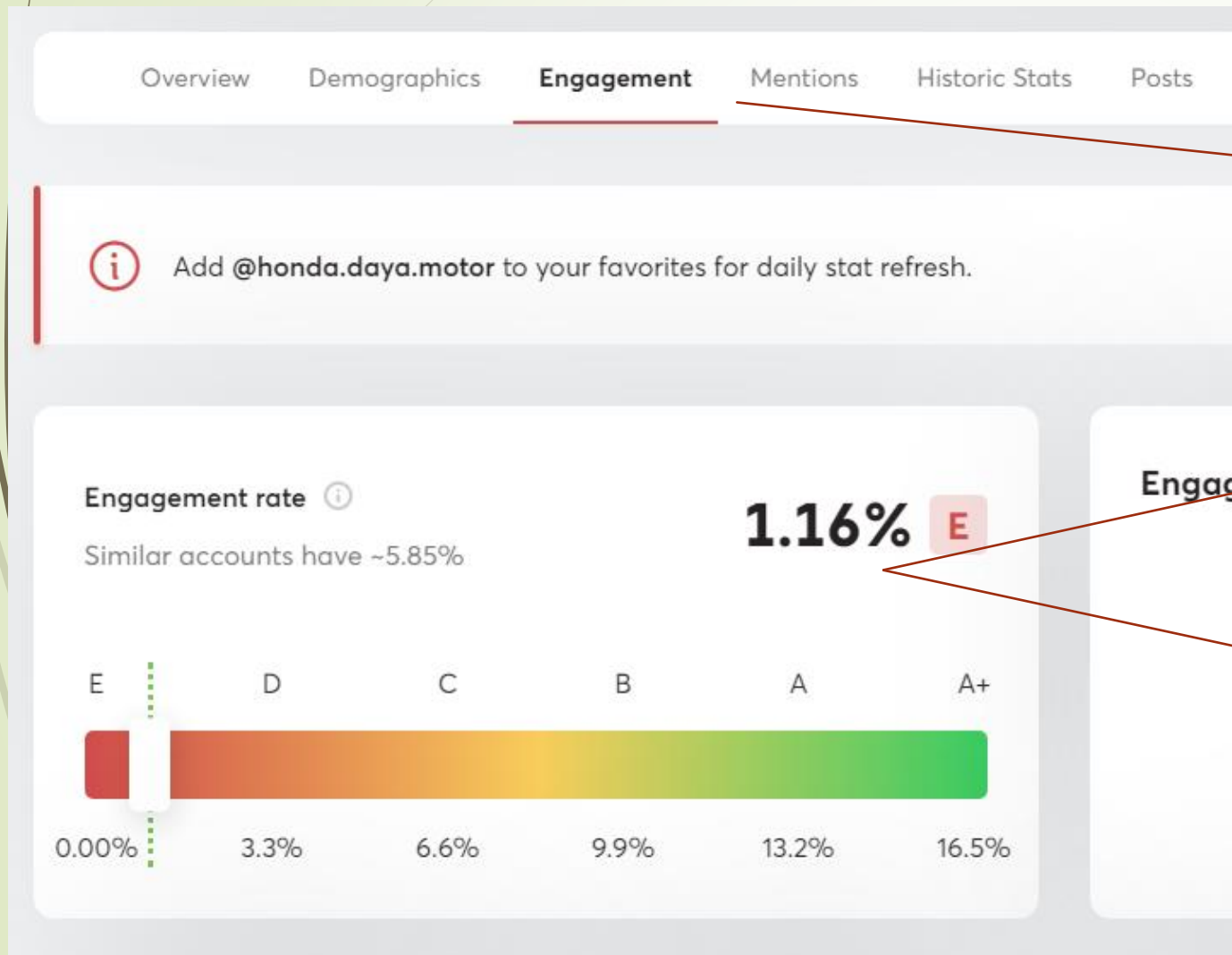
Tracked since May 8, 2020. Last updated a few seconds ago.

9. Aktfikan Automatic Reports IG Blade

The screenshot shows the IGBlade website interface. At the top, there is a navigation bar with the IGBlade logo, a search bar containing 'honda.dayamotor', and links for 'Pricing', 'Dashboard', and 'My Reports'. A 'Start Your Free Trial' button is prominently displayed. On the right side of the navigation bar, it shows '0 tokens' and a user profile icon. Below the navigation bar, the main content area displays the profile of 'dayamotorsoek X'. The profile features a circular logo for '19th Anniversary' and the text 'honda.dayamotor Business'. The profile description identifies it as a 'Dealer Sepeda Motor Honda' and provides a link to their profile: <https://linktr.ee/HondaDayaMotor>. A settings menu is overlaid on the right side of the profile, showing options for 'Receive reports', 'Frequency', 'Daily', 'Weekly', and 'Monthly', each with a toggle switch. The 'Automated Reports' status is currently set to 'Off'. An arrow points from the text on the right to the 'Receive reports' toggle switch.

Klik Aktifkan Automatic Reports perbulan dan perminggu

10. Klik kolom Engagement



Klik kolom Engagement untuk melihat hasil Engagement Rate

Masukkan Angka 1,16% di Google Form dengan judul Engagement Rate seperti dibawah ini

Engagement Rate

Jawaban Anda

11. Cara Mengisi Average Like dan Comment

Masih dikolom Engagement scrol ke bawah ada tulisan Average Likes dan Average Comments

16.8
Average likes ⓘ
Similar accounts get ~85.1

0.1
Average comments ⓘ
Similar accounts get ~5.3

Average Likes
Jawaban Anda

Average Comment
Jawaban Anda

Masukkan angka tersebut ke dalam Google Form dengan judul Average Likes dan Average Comment seperti contoh diatas

Optimasi Instagram Management - Untuk
Membangun Branding Bisnis



Social Media :
Awareness : Reach & Impression
Interest : Likes
Consideration : Visit
Intent : Engagement Rate %
Evaluation : Follower
Purchase : Conversion/ CTR Bio Links